



**Resource Management
Agency
COUNTY OF TULARE
AGENDA ITEM**

BOARD OF SUPERVISORS

KUYLER CROCKER
District One
PETE VANDER POEL
District Two
AMY SHUKLIAN
District Three
EDDIE VALERO
District Four
DENNIS TOWNSEND
District Five

AGENDA DATE: June 2, 2020

Public Hearing Required	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Scheduled Public Hearing w/Clerk	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Published Notice Required	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Advertised Published Notice	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Meet & Confer Required	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Electronic file(s) has been sent	Yes <input checked="" type="checkbox"/>	N/A <input type="checkbox"/>
Budget Transfer (Aud 308) attached	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Personnel Resolution attached	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Agreements are attached and signature line for Chairman is marked with tab(s)/flag(s)	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
CONTACT PERSON: Celeste Perez PHONE: 559-624-7000		

SUBJECT: Membership in the Tulare County Economic Development Corporation

REQUEST(S):

Request that the Board of Supervisors:

Provide direction as to which of the two options staff should pursue with regard to membership in the Tulare County Economic Development Corporation (EDC).

Option 1: Choose to pay the public sector fixed membership level of \$50,000 for population over 100,000; or

Option 2: Choose not to continue membership in the EDC.

SUMMARY:

On May 5, 2020, the Board of Supervisors held a study session regarding the status of the County's membership in the Tulare County Economic Development Corporation (EDC). The County share of the EDC 2020-21 budget was \$90,712, based upon the newly adopted formula. Comments made during the study session indicated the Board of Supervisors was leaning toward not continuing membership in the EDC unless there was a change in the contribution formula and/or governance structure. On May 19, 2020, the Board of Supervisors was to decide on the 2020-21 EDC contribution. However, the Board of Supervisors voted to continue the matter to June 2, 2020, pending the EDC Board of Directors meeting.

On May 27, 2020, the EDC Board of Directors took action to amend its bylaws and adopted a fixed public sector membership level based on population levels.

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Bylaw Amendments

The issue impacting the EDC over the years regarding the public sector contribution levels and the impact to programs that the private sector had previously funded is a result of the bylaws requirement that the public sector contributions pay for the budget, therein influencing the activities and programs that the EDC implements. By modifying the bylaws to remove this requirement, the EDC can maintain its public-private partnership and work more harmoniously in developing and implementing an economic development program that is beneficial to all residents of the County and unencumbered by year-to-year political influences.

Consequently, the EDC Board of Directors voted to amend its bylaws to eliminate the following from Article IX, Section 4:

“Each public member shall be assessed, on an annual basis for the coming fiscal year, contribution levels sufficient to produce revenue in an amount to cover expenditures approved as part of the Corporation’s annual budget for the fiscal year. Each public member shall be responsible for its pro-rata share of the total assessment determined as established by the Board of Directors.”

This change will relieve the dependence of the EDC annual budget built on the level of public sector contributions and allows the EDC to develop membership contribution levels for both the public and private sector that meet the needs of the organizations, while providing defined benefits to participating members.

Fixed Membership Levels

The EDC Board of Directors also adopted new fixed membership levels for the public sector, based upon the population of individual jurisdictions. The base membership levels cover the costs of maintaining the website, demographic, labor, consumer and business data, real estate database, cooperative regional marketing and response to all prospects generated by EDC marketing, regional marketing and prospects referred by the Governor’s Office of Business and Economic (Go-Biz).

The following are the membership levels:

Level	Amount
Population under 15,000	2,500
Population between 15,000 and 25,000	10,000
Population between 25,000 and 50,000	15,000
Population between 50,000	25,000
Population over 100,000	50,000

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FISCAL IMPACT/FINANCING:

Option 1: A cost of \$50,000 to the General Fund in FY20/21 that is a 13.1% increase over the previous fiscal year.

Option 2: No cost to the General Fund in FY20/21 that is a savings of \$44,212 over the previous fiscal year.

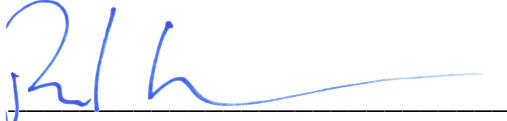
LINKAGE TO THE COUNTY OF TULARE STRATEGIC BUSINESS PLAN:

The County's five-year strategic plan includes the Economic Well Being Initiative to promote economic development opportunities, effective growth and a quality of standard of living. More specifically, the adopted Strategic Business Plan 2016-2020 includes the following provision -- Collaborate with the Economic Development Corporation for unincorporated county business development commensurate to the County's contribution to the organization.

ADMINISTRATIVE SIGN-OFF:



Michael Washam
Associate Director



Reed Schenke, P.E.
Director

cc: County Administrative Office

BEFORE THE BOARD OF SUPERVISORS COUNTY OF TULARE, STATE OF CALIFORNIA

IN THE MATTER OF MEMBERSHIP IN) Resolution No. _____
THE TULARE COUNTY ECONOMIC)
DEVELOPMENT CORPORATION)

UPON MOTION OF SUPERVISOR _____, SECONDED BY
SUPERVISOR _____, THE FOLLOWING WAS ADOPTED BY THE
BOARD OF SUPERVISORS, AT AN OFFICIAL MEETING HELD ON JUNE 2, 2020,
BY THE FOLLOWING VOTE:

AYES:
NOES:
ABSTAIN:
ABSENT:

ATTEST: JASON T. BRITT
COUNTY ADMINISTRATIVE OFFICER/
CLERK, BOARD OF SUPERVISORS

BY: _____
Deputy Clerk

* * * * *

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