



**RESOURCE MANAGEMENT
AGENCY
COUNTY OF TULARE
AGENDA ITEM**

BOARD OF SUPERVISORS

KUYLER CROCKER
District One
PETE VANDER POEL
District Two
AMY SHUKLIAN
District Three
EDDIE VALERO
District Four
DENNIS TOWNSEND
District Five

AGENDA DATE: October 6, 2020

Public Hearing Required	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Scheduled Public Hearing w/Clerk	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Published Notice Required	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Advertised Published Notice	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Meet & Confer Required	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Electronic file(s) has been sent	Yes <input checked="" type="checkbox"/>	N/A <input type="checkbox"/>
Budget Transfer (Aud 308) attached	Yes <input checked="" type="checkbox"/>	N/A <input type="checkbox"/>
Personnel Resolution attached	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Agreements are attached and signature line for Chairman is marked with tab(s)/flag(s)	Yes <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
CONTACT PERSON: Celeste Perez PHONE: (559) 624-7010		

SUBJECT: CARES Act allocation for Economic Development and Tourism

REQUEST(S):

That the Board of Supervisors:
Modify the Fiscal Year 2021 Tulare County Economic Development budget to allow for expenditures in the amount of \$50,000 to assist with public outreach under the Coronavirus Aid, Relief, and Economic Security Act and approve the associated AUD 308. (4/5ths vote required)

SUMMARY:

On July 14, 2020, the Board approved the County of Tulare CARES Act Funding Plan for initial usage of \$48,938,000 in Coronavirus Aid, Relief, and Economic Security Act (CARES) funds. As part of the revised September 1, 2020 Funding Plan, \$16.6 million was designated for Community Investment. To implement the revised Funding Plan, the County Administrative Officer (CAO) requested input from County departments on potential qualifying expenditures. The Economic Development Department submitted a list of potential expenditures for community outreach related to Tourism. Some of the items in this proposed plan include additional efforts to publicize and market local attractions, develop remotely accessible information on area attractions, and support local tourism that has been impacted by the pandemic economy. After review, a total of \$50,000 in expenditures was identified by the CAO as eligible and, as a result, a modification to the Economic Development budget is necessary.

FISCAL IMPACT/FINANCING:

There is no net county cost to the general fund.

SUBJECT: CARES Act allocation for Economic Development and Tourism

DATE: October 6, 2020

The proposed modification of the budget (via AUD 308) will provide an additional \$50,000 in expenditure authority for the Economic Development Department, however, this amount will be offset entirely with revenue from CARES act funding.

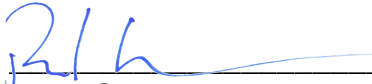
LINKAGE TO THE COUNTY OF TULARE STRATEGIC BUSINESS PLAN:

This program links to Strategic Initiative 2: Economic Well-Being, which includes the goal of promoting tourist opportunities and services. The proposed action meets this initiative by funding the acquisition and development of outreach material, which will be used to promote the County's vast tourist attractions.

ADMINISTRATIVE SIGN-OFF:



Sherman Dix
Assistant Director



Reed Schenke
Director

cc: County Administrative Office

Attachment(s) AUD 308

**BEFORE THE BOARD OF SUPERVISORS
COUNTY OF TULARE, STATE OF CALIFORNIA**

IN THE MATTER OF CARES ACT) Resolution No. _____
ALLOCATION FOR ECONOMIC)
DEVELOPMENT AND TOURISM)

UPON MOTION OF SUPERVISOR _____, SECONDED BY
SUPERVISOR _____, THE FOLLOWING WAS ADOPTED BY THE
BOARD OF SUPERVISORS, AT AN OFFICIAL MEETING HELD OCTOBER 6, 2020,
BY THE FOLLOWING VOTE:

AYES:
NOES:
ABSTAIN:
ABSENT:

ATTEST: JASON T. BRITT
COUNTY ADMINISTRATIVE OFFICER/
CLERK, BOARD OF SUPERVISORS

BY: _____
Deputy Clerk

* * * * *

Modified the Fiscal Year 2021 Tulare County Economic Development budget to allow for expenditures in the amount of \$50,000 to assist with public outreach under the Coronavirus Aid, Relief, and Economic Security Act and approve the associated AUD 308. (4/5ths vote required)


County of Tulare — Auditor Controller Budget Adjustment Form

9:36 AM

09/23/20							4/21		2021		
Date				Document ID Number			Accounting Period		Budget Fiscal Year		
				RMA - Econ Dev			Sherman Dix		624-7000		
				Agency Name			Contact Person		Phone		
Action** A,C,D	Fund	Dept	Appr #	LEVEL 1 Finish Here			Current Amount	Revised Amount	Inc / Dec Amt		
C	001	230	230SSUP				3,175,825	3,225,825	50,000		
									-		
									-		
									-		
									-		
									-		
									-		
									-		
									-		
									-		
									-		
									-		
Appropriations Total				<i>Need Not Equal Zero</i>			3,175,825	3,225,825	50,000		
Action** A,C,D	Fund	Dept	Appr #	Unit	Object	Rev	LEVEL 2 Start Here	Current Amt	Revised Amount	Inc / Dec Amt	
C	001	230	230SSUP	9919	7066				50,000	50,000	
C	001	230		9919		5249			50,000	(50,000)	
										-	
										-	
										-	
										-	
										-	
										-	
										-	
										-	
										-	
										-	
										-	
										-	
										-	
										-	
										-	
										-	
										-	
Line Total				<i>Must Equal Zero</i>			\$ -	\$ 100,000	\$ -		

Reason for Adjustment (To Avoid Correspondence, State Reason in Detail)

Modify the FY2021 Tulare County Economic Development budget to allow for expenditures in the amount of \$50,000 to assist with public outreach under the Coronavirus Aid, Relief, and Economic Security Act.



Affected Dept Head Signature

Other Affected Dept Head Signature

Checked By: _____
 County Executive Office Action: No. _____ Date: _____
 () Approved () Disapproved

By: _____
 Board of Supervisors Action: No. _____ Date: _____

Entered By: _____
 Date: _____
 Distribution: 1: BOS/CAO/Auditor

**** Action Codes: A=Add, C=Change, D=Deactivate**
 * Whenever a 93XX account budget is adjusted, a corresponding 94XX account budget must be adjusted in the billing agency, **except for ISFs**
 * Whenever a 95XX account budget is adjusted, a corresponding 96XX account budget must be adjusted in the billing agency, and vice versa
 * Whenever a 97XX account budget is adjusted, a corresponding 98XX account budget must be adjusted in the billing agency, and vice versa