



**Health & Human Services
Agency
COUNTY OF TULARE
AGENDA ITEM**

BOARD OF SUPERVISORS

ALLEN ISHIDA
District One

CONNIE CONWAY
District Two

PHILLIP A. COX
District Three

J. STEVEN WORTHLEY
District Four

MIKE ENNIS
District Five

AGENDA DATE: October 14, 2008

Public Hearing Required	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Scheduled Public Hearing w/Clerk	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Published Notice Required	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Advertised Published Notice	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Meet & Confer Required	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Electronic file(s) has been sent	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
Budget Transfer (Aud 308) attached	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Personnel Resolution attached	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Resolution, Ordinance or Agreements are attached and signature line for Chairman is marked with tab(s)/flag(s)						
	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
CONTACT PERSON: Monique Spence PHONE: 737-4660						

SUBJECT: Presentation of proclamation to Target Stores in appreciation of the contribution for the Reach Out and Read Program.

- REQUEST(S):**
That the Board of Supervisors:
1. Present a proclamation to Target Stores in appreciation of the \$3,000 contribution for the Reach Out and Read Program.
 2. Authorize the Tulare County Health and Human Services Agency (HHSA) to use the \$3,000 contribution to purchase books for the Reach Out and Read Program in our County Healthcare Centers.

SUMMARY:
The Reach Out and Read Program trains pediatric primary care providers how to advise parents about the importance of reading aloud to children. During the well child check-up, the pediatrician gives every child between the ages of six months to five years, a new developmentally and language appropriate children's book to take home and keep. There is evidence that reading aloud from infancy develops a child's language, attention span, imagination, and love of books.

The Board has previously approved funding and the establishment of Reach Out and Read Program through the Agency's healthcare clinics, with funding provided by Reach Out and Read and Read for Life. The program is currently operating, and additional funding from Target will allow the program to continue to provide books

SUBJECT: Presentation of proclamation to Target Stores in appreciation of the contribution for the Reach Out and Read Program.
DATE: October 14, 2008

for children at well child visits and their siblings in the waiting rooms.

As part of a national campaign to give back to communities, each Target store accepts applications from public and non-profit agencies involved in arts, childhood education, and family violence prevention.

FISCAL IMPACT/FINANCING:

There is no cost to the County for this contribution. Revenue for this contribution is included in the proposed Fiscal Year 2008/2009 budget. No Net County Cost.

LINKAGE TO THE COUNTY OF TULARE STRATEGIC BUSINESS PLAN:

The County's five-year strategic plan includes the Quality of Life initiative that promotes specific programs to raise literacy County-wide. The goal of this program is to encourage reading aloud to children of young ages to potentially increase their enjoyment of books for a lifetime.

ALTERNATIVES:

The Board could choose to not to accept the contribution. This is not recommended as the contribution benefits a literacy program and there is no County cost in matching any portion of the funding.

INVOLVEMENT OF OTHER DEPARTMENTS OR AGENCIES:

None

ADMINISTRATIVE SIGN-OFF:



Ray Bullick
Director Health

Cc: Auditor/Controller
County Counsel
County Administrative Office (3)

Proclamation

**BEFORE THE BOARD OF SUPERVISORS
COUNTY OF TULARE, STATE OF CALIFORNIA**

IN THE MATTER OF:)
Presentation of proclamation to Target)
Stores in appreciation of the contribution)
for the Reach Out and Read Program.)

RESOLUTION NO. _____
AGREEMENT NO. _____

UPON MOTION OF SUPERVISOR _____, SECONDED BY
SUPERVISOR _____, THE FOLLOWING WAS ADOPTED BY THE
BOARD OF SUPERVISORS, AT AN OFFICIAL MEETING HELD _____
_____, BY THE FOLLOWING VOTE:

AYES:
NOES:
ABSTAIN:
ABSENT:

ATTEST: JEAN ROUSSEAU
COUNTY ADMINISTRATIVE OFFICER
CLERK, BOARD OF SUPERVISORS

BY: _____
Deputy Clerk

* * * * *

1. Presented a proclamation to Target Stores in appreciation of the \$3,000 contribution for the Reach Out and Read Program.
2. Authorized the Tulare County Health and Human Services Agency (HHSA) to use the \$3,000 contribution to purchase books for the Reach Out and Read Program in our County Healthcare Centers.



**Health & Human Services
Agency
COUNTY OF TULARE
AGENDA ITEM**

BOARD OF SUPERVISORS

ALLEN ISHIDA
District One

CONNIE CONWAY
District Two

PHILLIP A. COX
District Three

J. STEVEN WORTHLEY
District Four

MIKE ENNIS
District Five

AGENDA DATE: October 14, 2008

Public Hearing Required	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Scheduled Public Hearing w/Clerk	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Published Notice Required	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Advertised Published Notice	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Meet & Confer Required	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Electronic file(s) has been sent	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
Budget Transfer (Aud 308) attached	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Personnel Resolution attached	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Resolution, Ordinance or Agreements are attached and signature line for Chairman is marked with tab(s)/flag(s) Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> N/A <input type="checkbox"/>						
CONTACT PERSON: Monique Spence PHONE: 737-4660						

SUBJECT: Presentation of proclamation to Target Stores in appreciation of the contribution for the Reach Out and Read Program.

- REQUEST(S):**
That the Board of Supervisors:
1. Present a proclamation to Target Stores in appreciation of the \$3,000 contribution for the Reach Out and Read Program.
 2. Authorize the Tulare County Health and Human Services Agency (HHSA) to use the \$3,000 contribution to purchase books for the Reach Out and Read Program in our County Healthcare Centers.

SUMMARY:
The Reach Out and Read Program trains pediatric primary care providers how to advise parents about the importance of reading aloud to children. During the well child check-up, the pediatrician gives every child between the ages of six months to five years, a new developmentally and language appropriate children's book to take home and keep. There is evidence that reading aloud from infancy develops a child's language, attention span, imagination, and love of books.

The Board has previously approved funding and the establishment of Reach Out and Read Program through the Agency's healthcare clinics, with funding provided by Reach Out and Read and Read for Life. The program is currently operating, and additional funding from Target will allow the program to continue to provide books

SUBJECT: Presentation of proclamation to Target Stores in appreciation of the contribution for the Reach Out and Read Program.
DATE: October 14, 2008

for children at well child visits and their siblings in the waiting rooms.

As part of a national campaign to give back to communities, each Target store accepts applications from public and non-profit agencies involved in arts, childhood education, and family violence prevention.

FISCAL IMPACT/FINANCING:

There is no cost to the County for this contribution. Revenue for this contribution is included in the proposed Fiscal Year 2008/2009 budget. No Net County Cost.

LINKAGE TO THE COUNTY OF TULARE STRATEGIC BUSINESS PLAN:

The County's five-year strategic plan includes the Quality of Life initiative that promotes specific programs to raise literacy County-wide. The goal of this program is to encourage reading aloud to children of young ages to potentially increase their enjoyment of books for a lifetime.

ALTERNATIVES:

The Board could choose to not to accept the contribution. This is not recommended as the contribution benefits a literacy program and there is no County cost in matching any portion of the funding.

INVOLVEMENT OF OTHER DEPARTMENTS OR AGENCIES:

None

ADMINISTRATIVE SIGN-OFF:



Ray Bullick
Director Health

Cc: Auditor/Controller
County Counsel
County Administrative Office (3)

Proclamation

**BEFORE THE BOARD OF SUPERVISORS
COUNTY OF TULARE, STATE OF CALIFORNIA**

IN THE MATTER OF:)
Presentation of proclamation to Target)
Stores in appreciation of the contribution))
for the Reach Out and Read Program.)

RESOLUTION NO. _____
AGREEMENT NO. _____

UPON MOTION OF SUPERVISOR _____, SECONDED BY
SUPERVISOR _____, THE FOLLOWING WAS ADOPTED BY THE
BOARD OF SUPERVISORS, AT AN OFFICIAL MEETING HELD _____
_____, BY THE FOLLOWING VOTE:

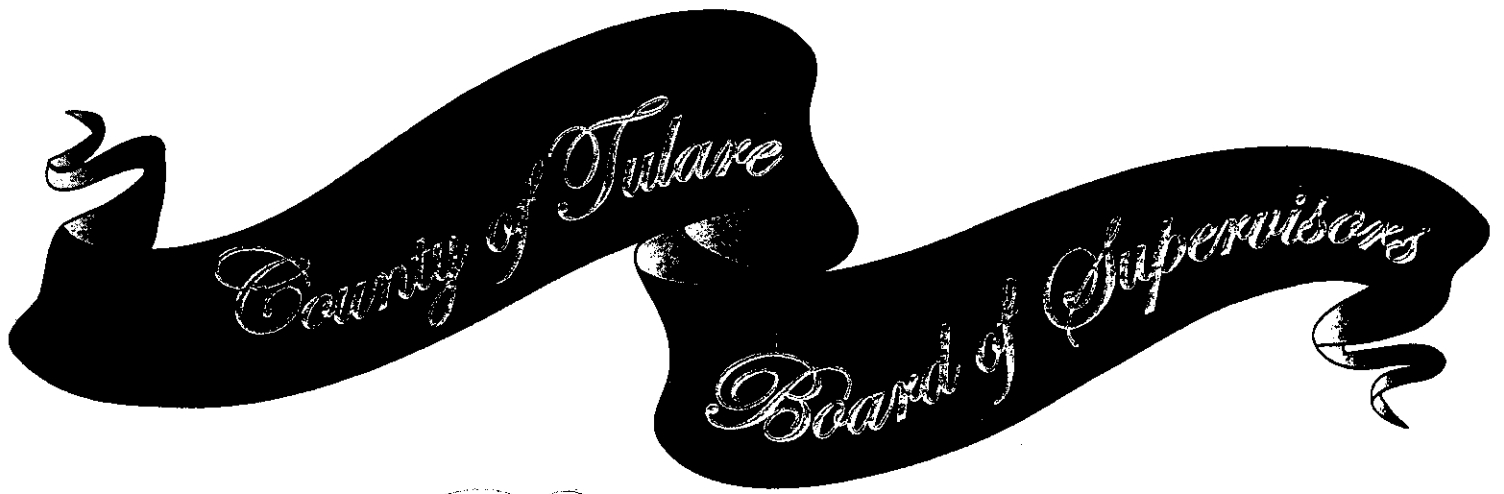
AYES:
NOES:
ABSTAIN:
ABSENT:

ATTEST: JEAN ROUSSEAU
COUNTY ADMINISTRATIVE OFFICER
CLERK, BOARD OF SUPERVISORS

BY: _____
Deputy Clerk

* * * * *

1. Presented a proclamation to Target Stores in appreciation of the \$3,000 contribution for the Reach Out and Read Program.
2. Authorized the Tulare County Health and Human Services Agency (HHSA) to use the \$3,000 contribution to purchase books for the Reach Out and Read Program in our County Healthcare Centers.



Proclamation

RECOGNIZING TARGET STORE'S CONTINUED SUPPORT IN IMPROVING LITERACY EFFORTS

WHEREAS, the Reach Out and Read program is administered in Tulare County Health Centers, and the program trains primary care providers how to advise parents about the importance of reading aloud to children; and

WHEREAS, every child between six months and five years that visits a clinic will receive a children's book to take home and keep; and

WHEREAS, every child who regularly participates in the program will start school with a library of at least ten books in their home; and

WHEREAS, Tulare County has a 41% functional literacy rate, demonstrating the need and importance of the Reach Out and Read program; and

WHEREAS, Tulare County Health and Human Services Agency has supported literacy improvement programs in the past; and

WHEREAS, the original funding for this program has expired and Target Stores shares in the commitment to improve literacy; and

WHEREAS, Target Stores has made a \$3,000 contribution for the Reach Out and Read program administered through the County Healthcare Centers. The funding will be used to purchase books for students to use throughout the County.

NOW, THEREFORE, BE IT RESOLVED that the Tulare County Board of Supervisors continues its support for literacy and recognizes and commends the contribution of Target Stores for their community support.

October 14, 2008

A handwritten signature in black ink, appearing to read "Allen Ishida".

Allen Ishida

A handwritten signature in black ink, appearing to read "Connie Conway".

Connie Conway, Chairman

A handwritten signature in black ink, appearing to read "Phillip A. Cox".

Phillip A. Cox, Vice Chair

A handwritten signature in black ink, appearing to read "J. Steven Worthley".

J. Steven Worthley

A handwritten signature in black ink, appearing to read "Mike Ennis".

Mike Ennis