

SUMMER NIGHT LIGHTS

2014



# Summer Night Lights - 2014

- Goals
  - One Night a week for 4-6 weeks
  - Parks/Community Youth Centers to remain open 6-11 PM
  - Targets youth and families
  - Sites offer snacks, programming and community resources
  - **COMMUNITY DRIVEN!**
  - Additional Goal – Hold up to 6 Free swim nights



July 3<sup>rd</sup> event in Woodlake



# Summer Night Lights - 2014

- Communities – Eleven Different Sites
  - Alpaugh/Allensworth – District 2
  - Cutler-Orosi – District 4
  - Dinuba – District 4
  - Earlimart – District 2
  - Exeter/Ivanhoe – District 1&4
  - Lindsay- District 1
  - Porterville – District 5
  - Tulare – District 2
  - Visalia – Districts 1, 3, & 4
  - Woodlake – District 4



Porterville Event at  
Freedom Fest



# Summer Night Lights - 2014

- Job Creation through Summer Employment
- WIB
- CSET
- SEE & Co.
  - 16 Youth
  - 1734.5 Hours
  - \$15,345.50



Youth workers paint faces in Dinuba





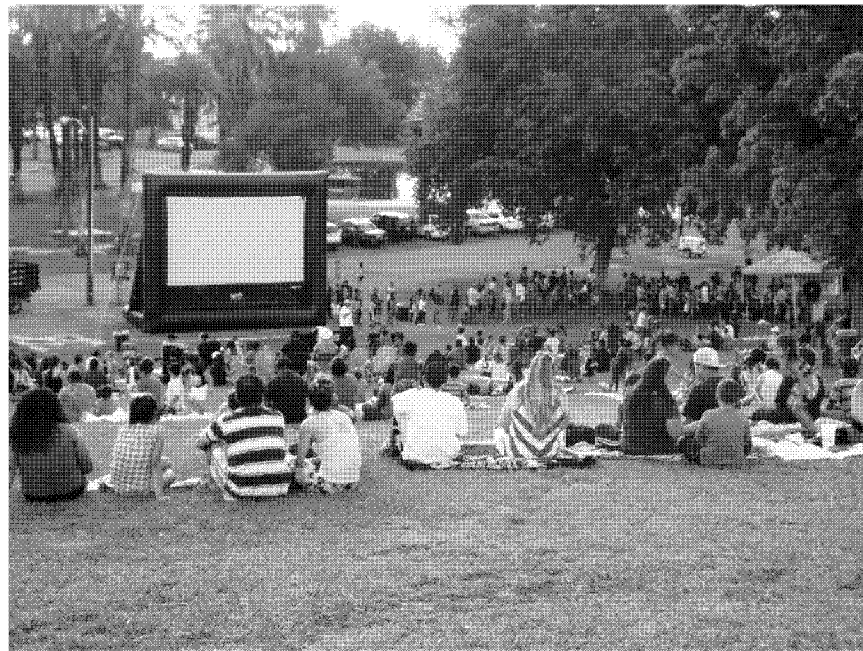
# Summer Night Lights - 2014

- Events – movies, music, games, prizes, sports, bounce houses, dances, resource fairs, swimming and water play



# Summer Night Lights - 2014

## Community Reports

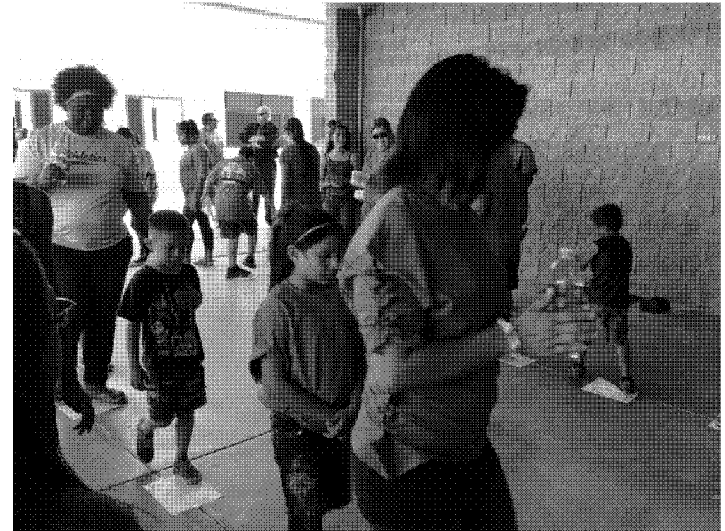


Movie night, Porterville

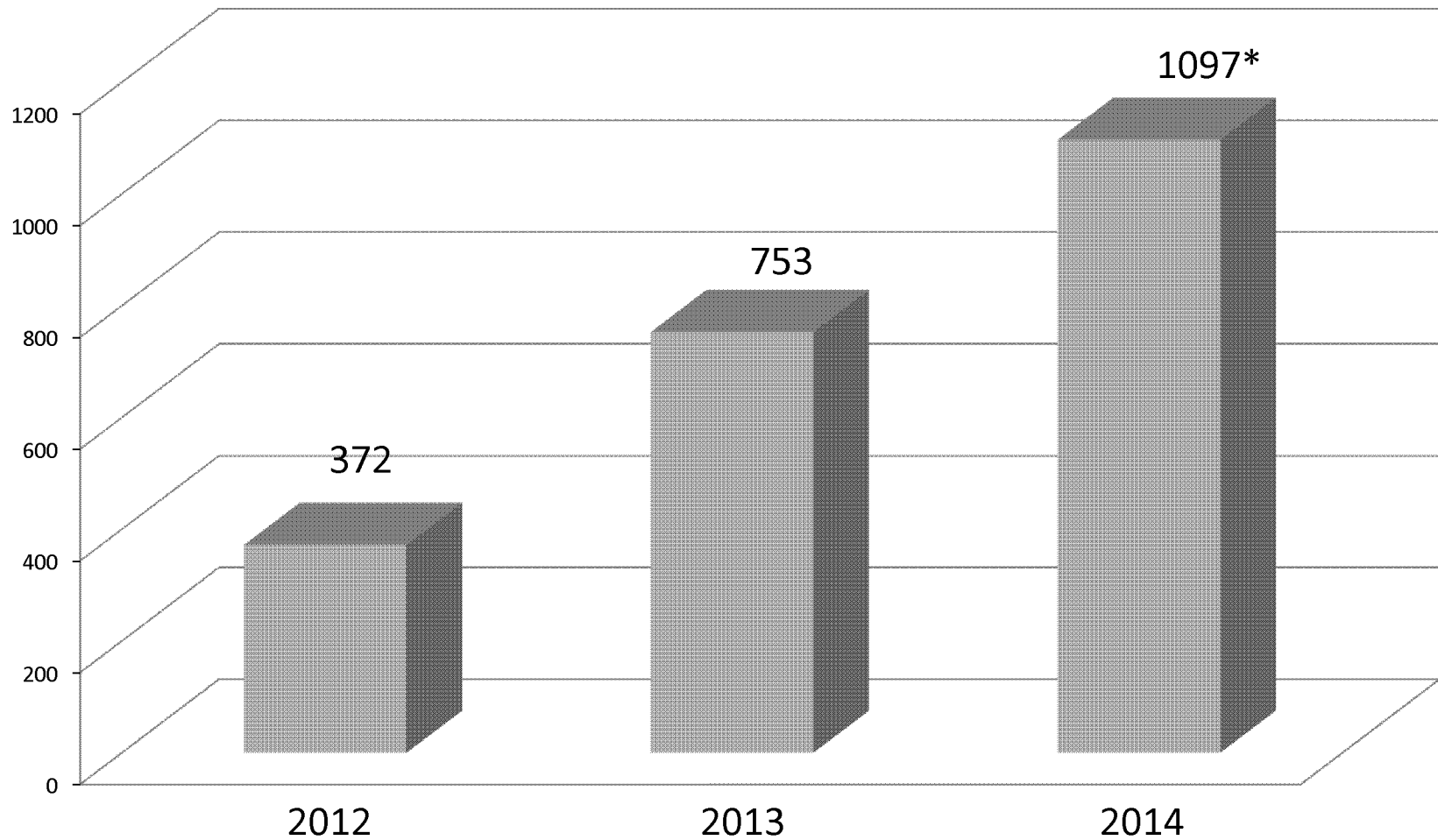


# Alpaugh & Allensworth

- 6 Traditional SNL Events
- Utilized LOOP Bus
- Completely Community Driven
- Collaborated with community of Earlimart to be able to provide 2 swim nights – 1 each



## Alpaugh/Allensworth



Note: August 2 attendance was 230 (roughly 15% of population of both communities attended event)

\*: Final event will occur 8/14/2014



# Cutler-Orosi

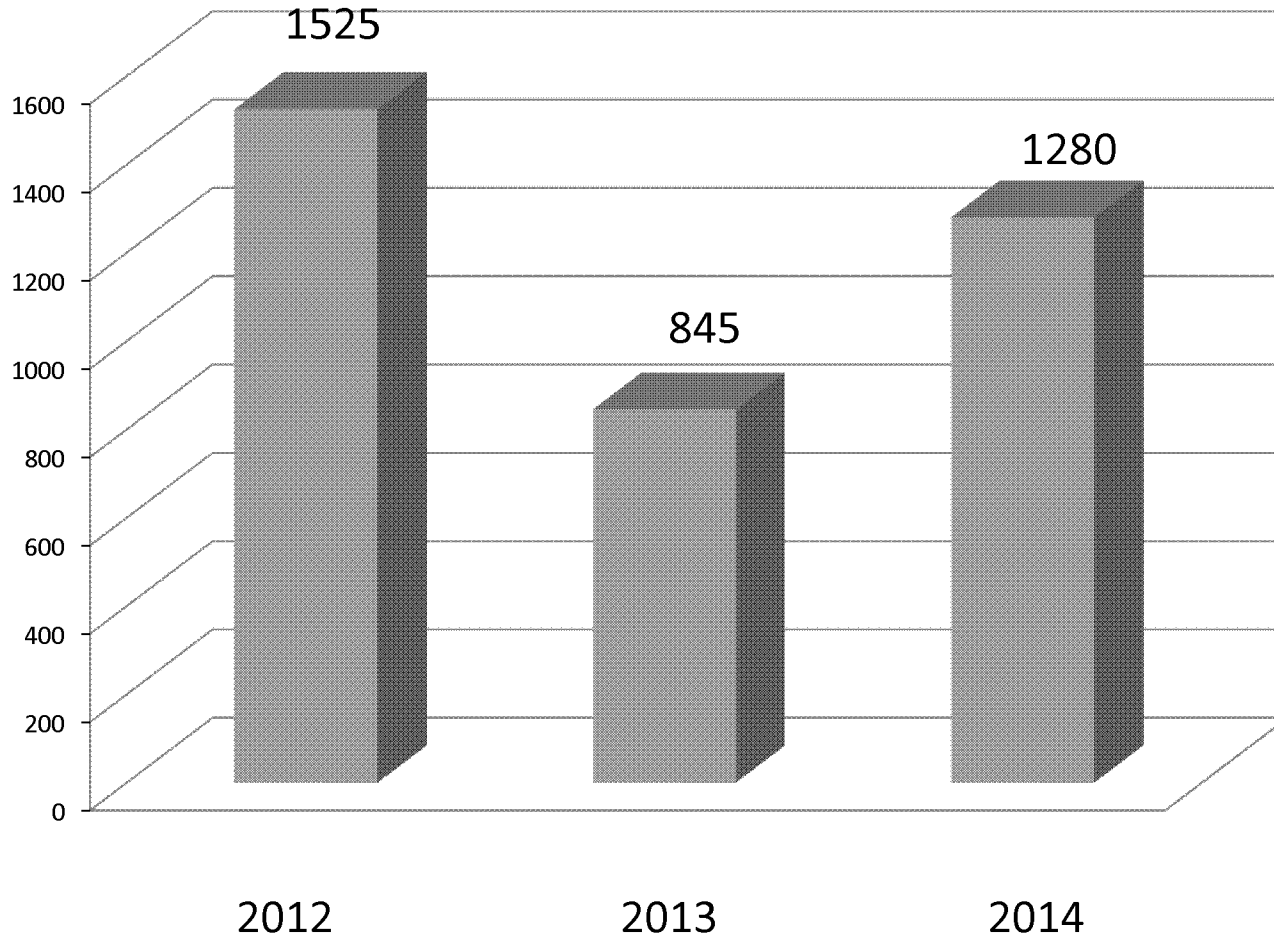
- 6 Events
- Sponsored by COJUSD & Christian Worship Center



Cutler-Orosi Talent Night



# Cutler-Orosi

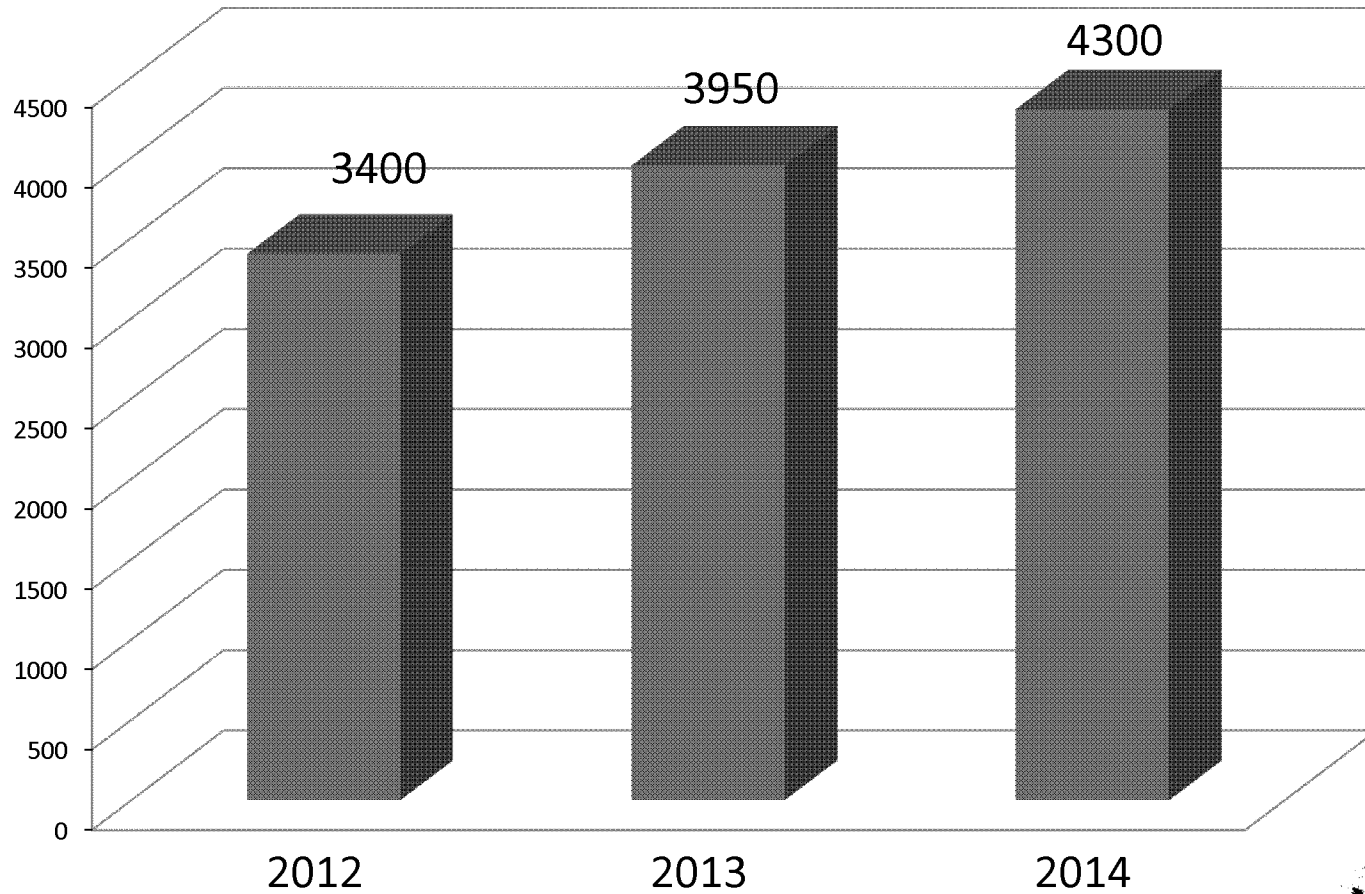


# Dinuba

- 6 Events
- Integrated their 3<sup>rd</sup> of July event into their schedule
- Kicked off a weekly community Farmers Market



## Dinuba



Note: July 3 attendance was 2,500  
(roughly 8% of population attended event)





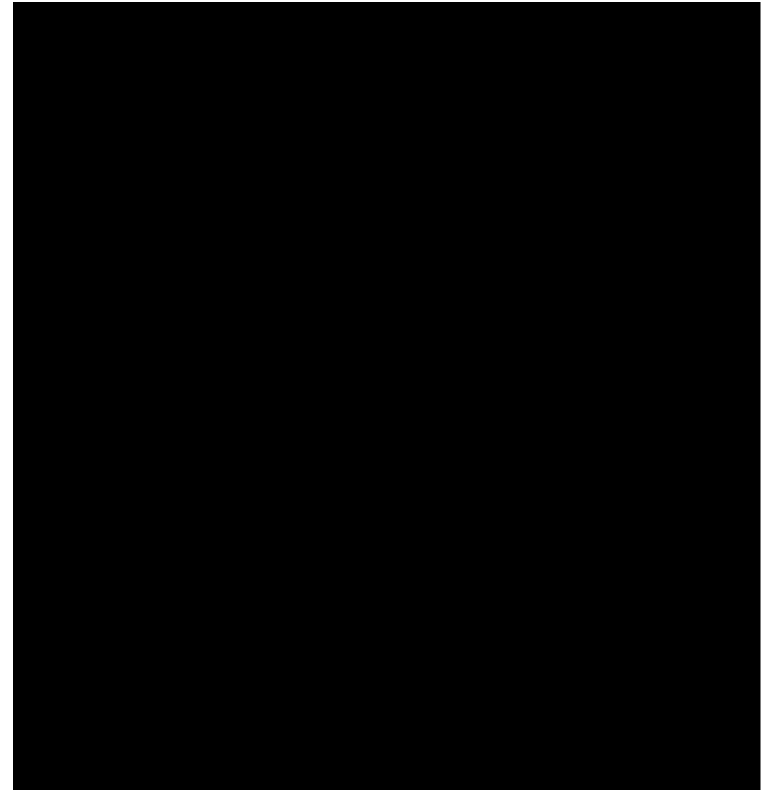
# Earlimart

- Newcomer to SNL
- 657 attended 4 events



# Exeter/Ivanhoe

- Utilized LOOP bus to transport youth from Ivanhoe to Boys & Girls Club in Exeter
- 275 attended 4 separate events



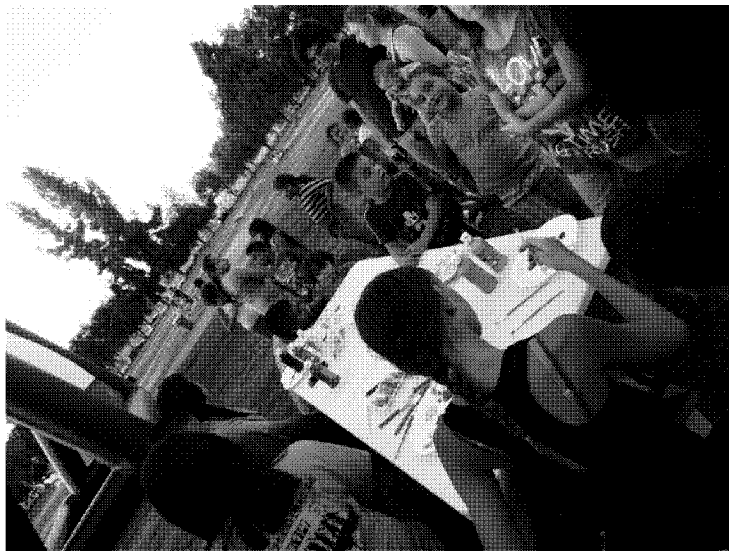
# Lindsay

- Another newcomer to SNL
- Utilized McDermont Field House and provided FREE swim nights
- A total of 12 nights were offered to youth in Lindsay
- 4055 attended events

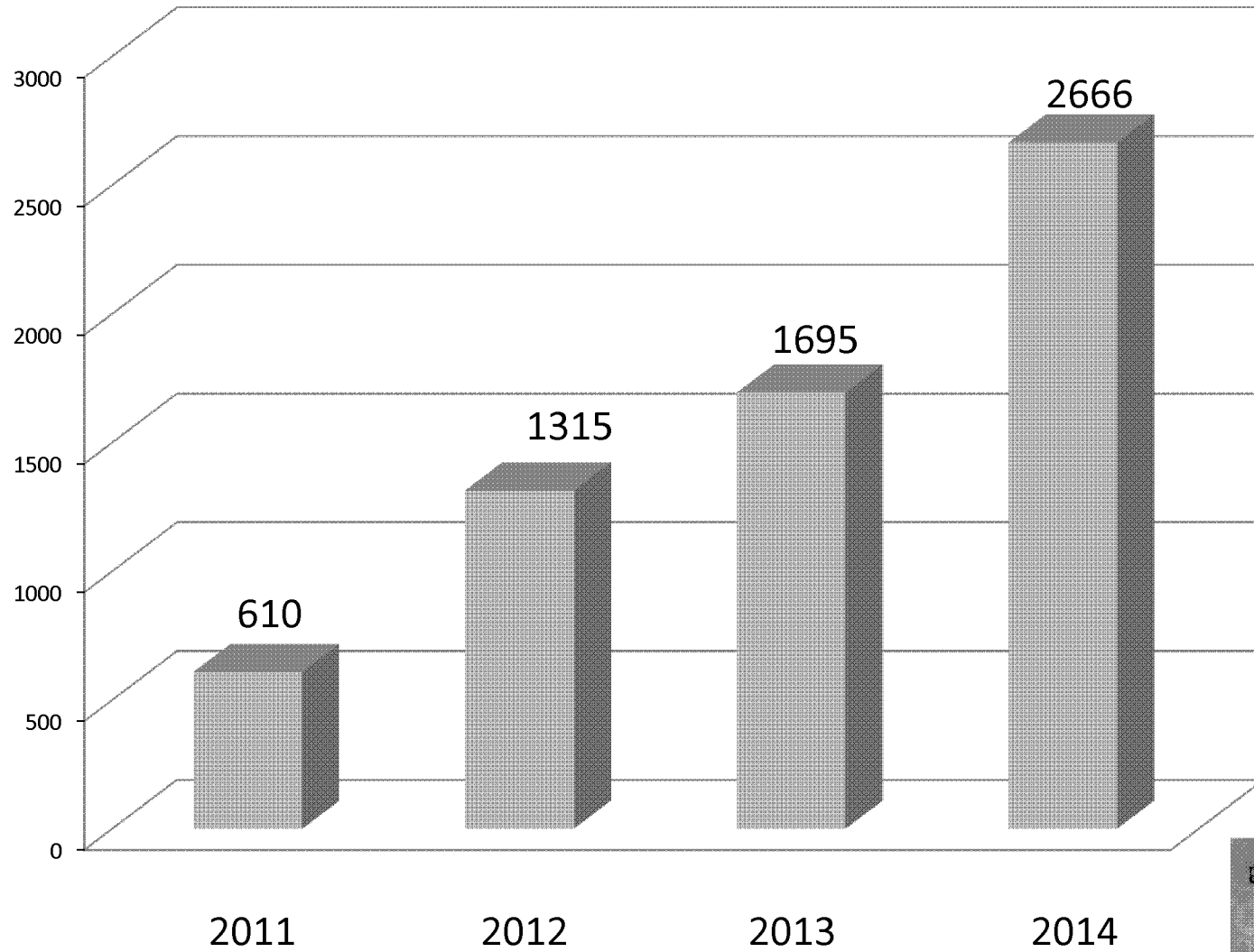


# Porterville

- 6 Events & 4 swim nights
- Connecting SNL with the overall Porterville Step Up effort



# Porterville

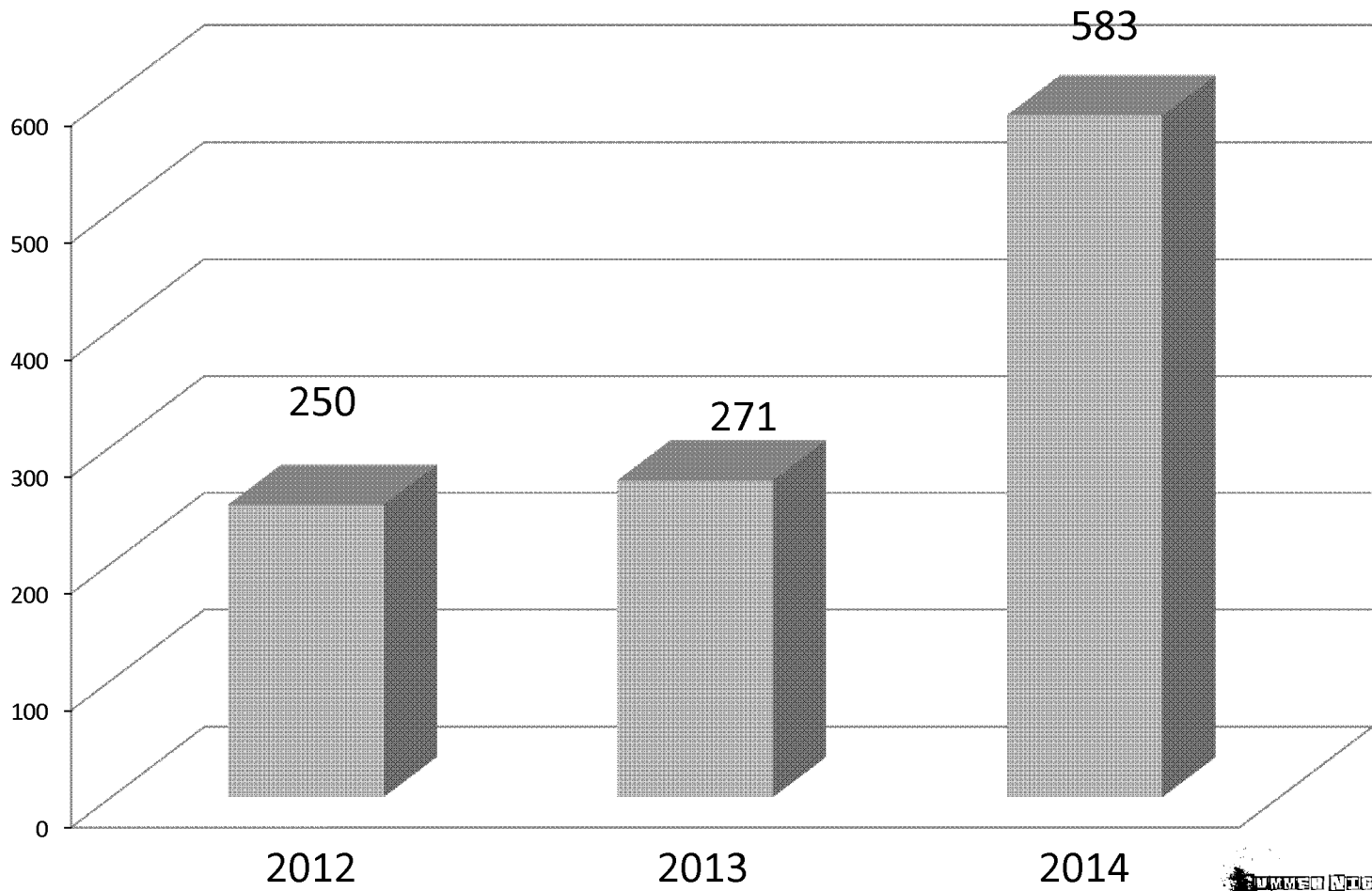


# Tulare

- 4 Events – Movies in the Parks
- Partnered with Boys & Girls Club & City of Tulare



# Tulare



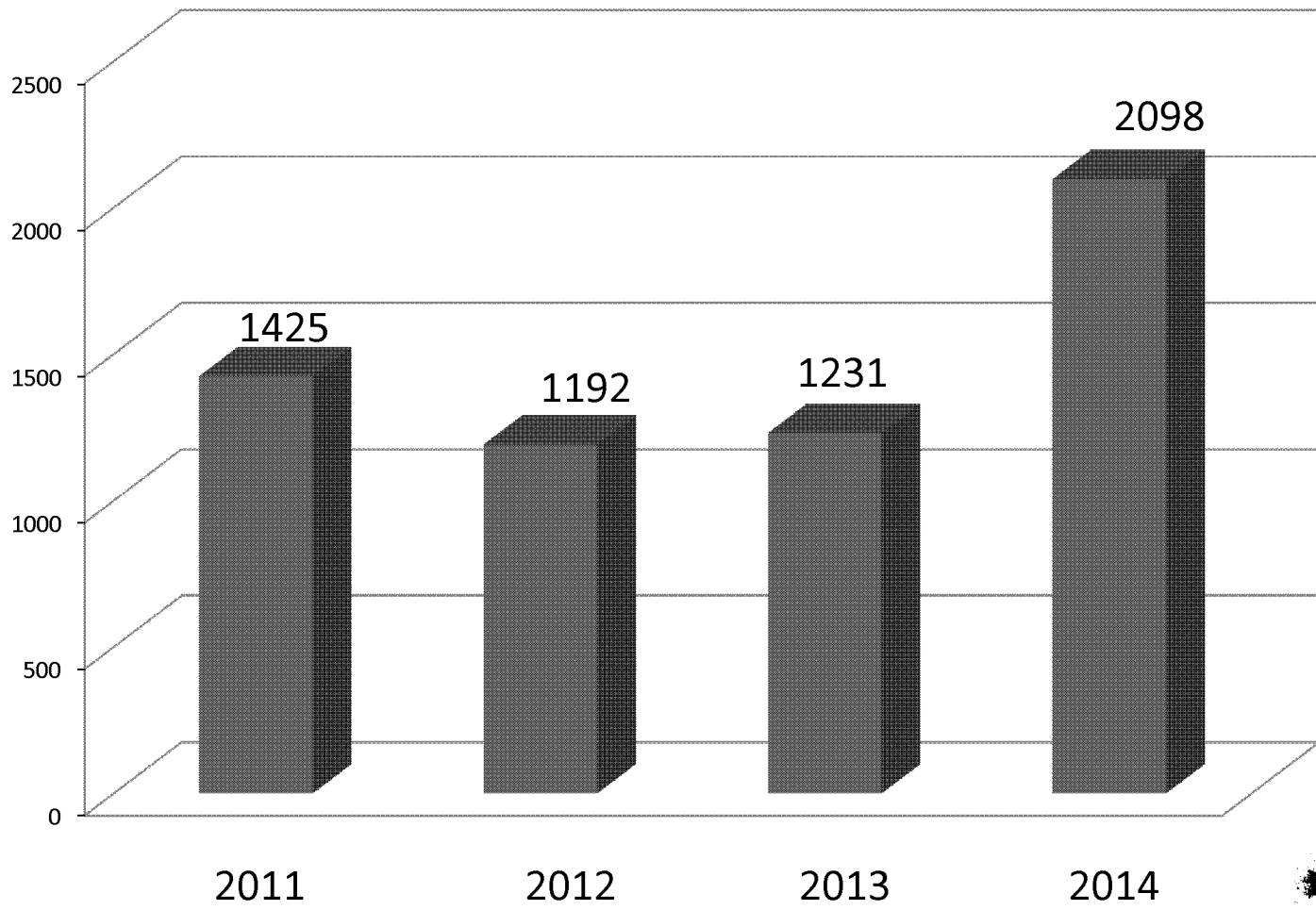
# Visalia

- 6 Events
- 6 dive-in movie nights





# Visalia

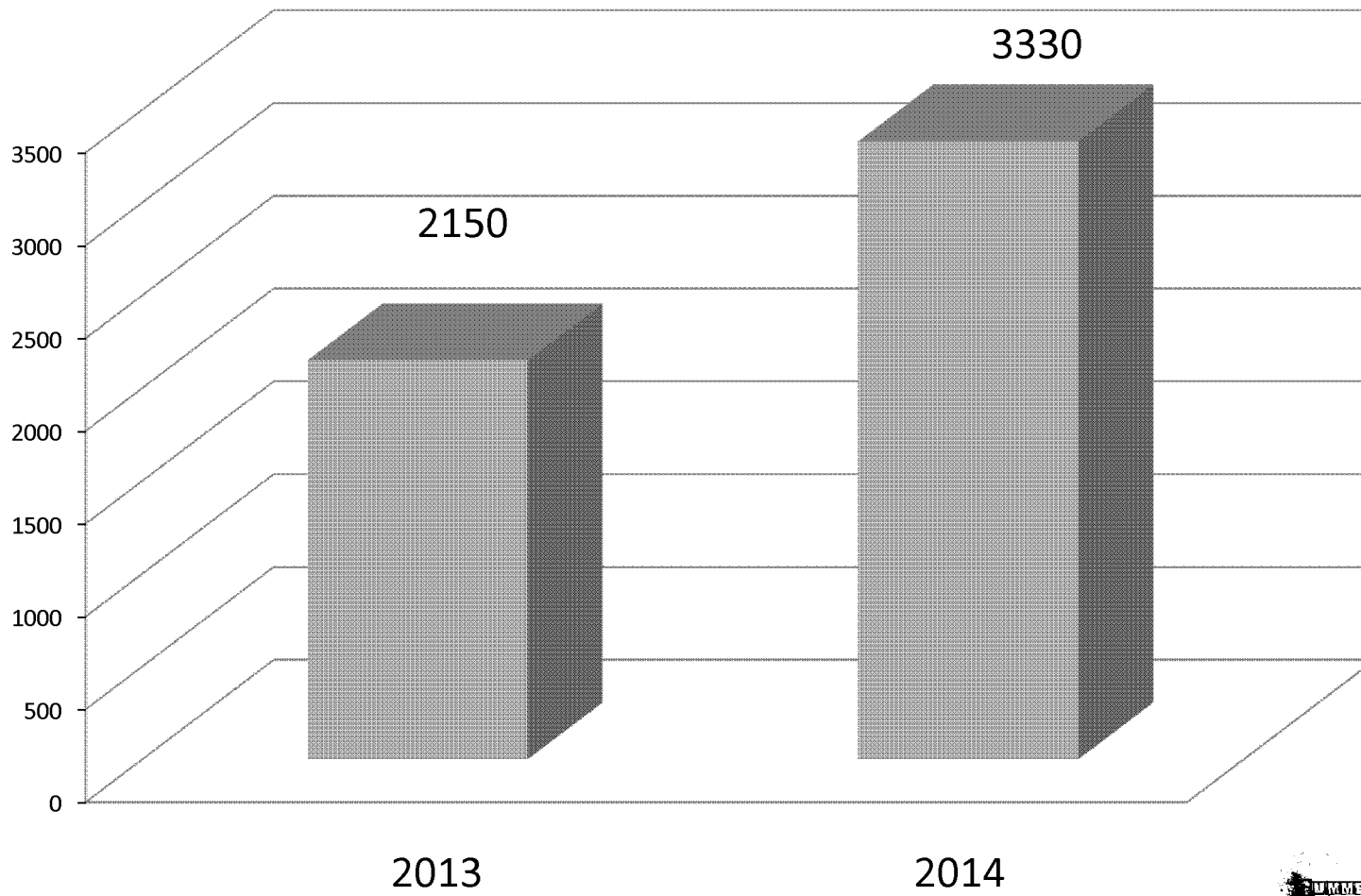


# Woodlake

- Partnership with the City of Woodlake



# Woodlake



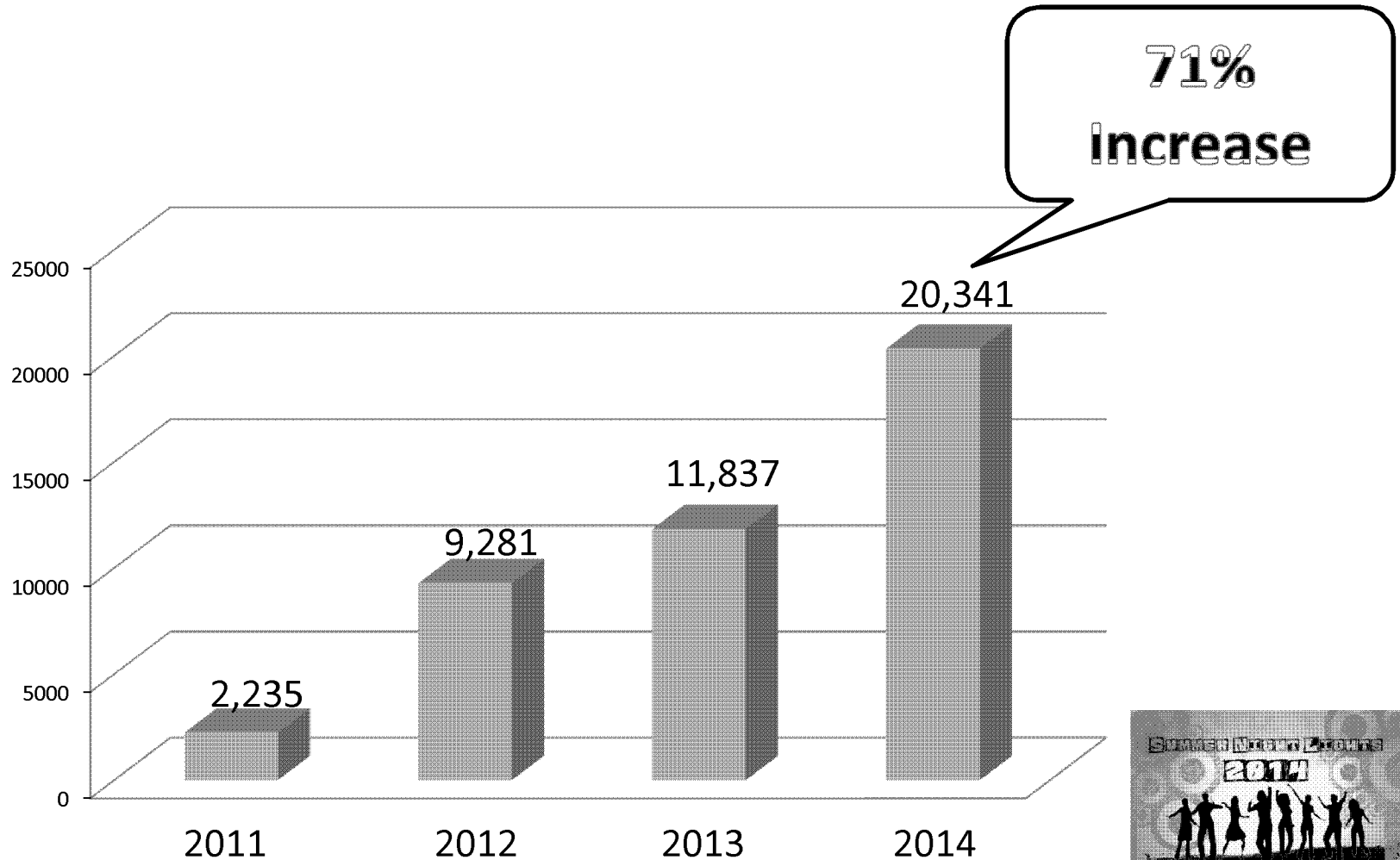
# 2013 Total Attendance County-Wide = 20,341\*

Alpaugh/Allensworth	1097 *
Cutler Orosi	1280
Dinuba	4300
Earlimart	657
Exeter / Ivanhoe	275
Lindsay	4055
Porterville	2666
Tulare	583
Visalia	2098
Woodlake	3330

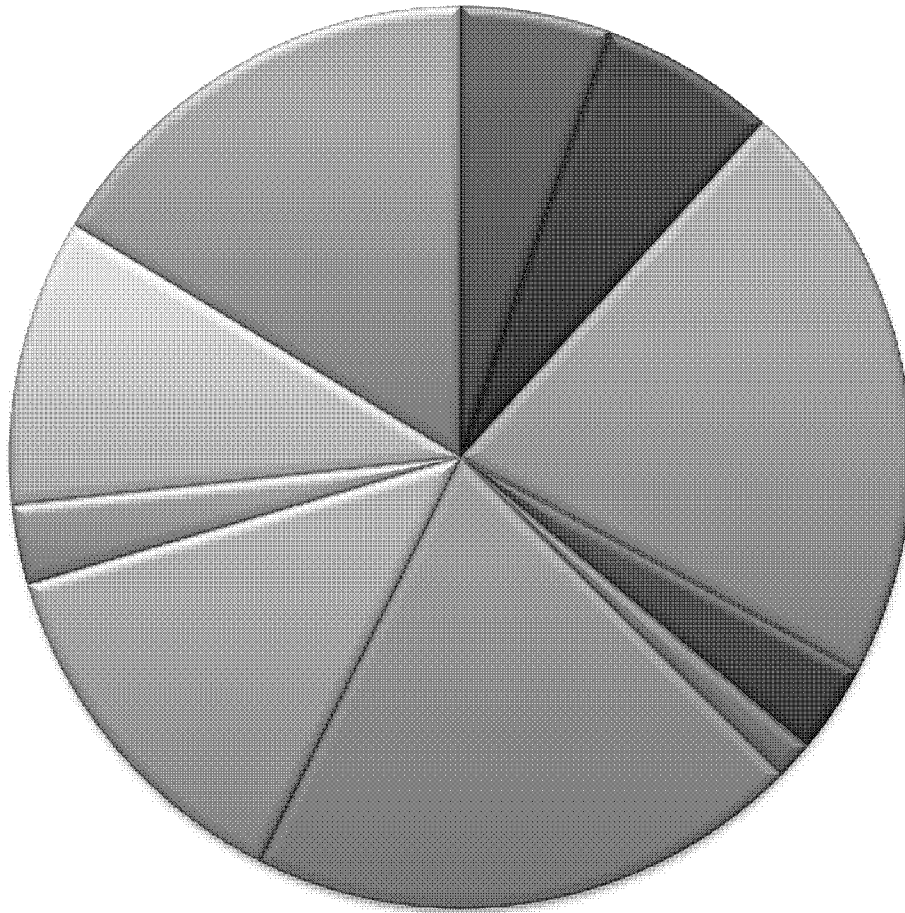


# By the Numbers

## SNL attendance since inception



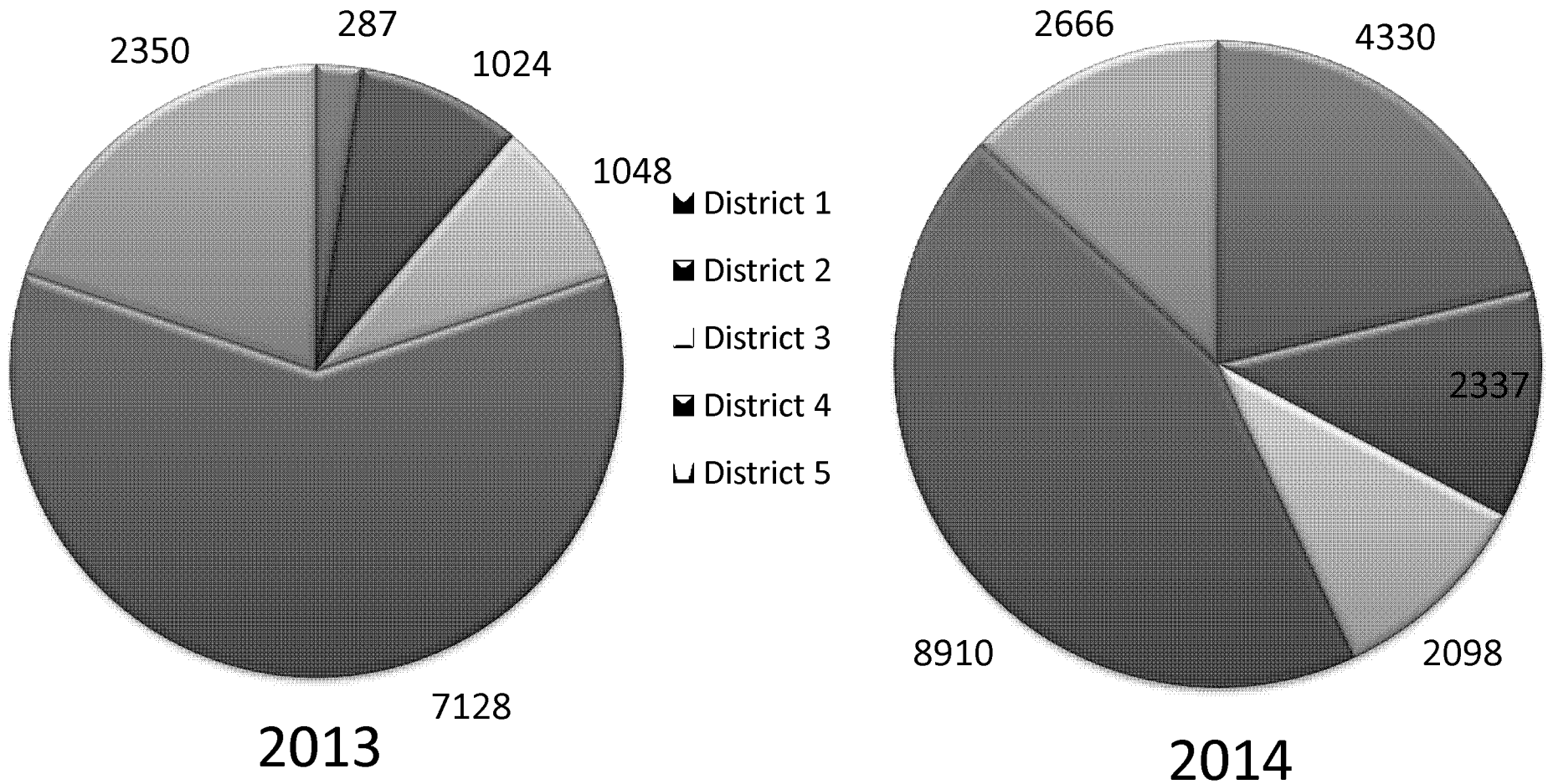
# Summer Night Lights - 2014



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- Cutler-Orosi
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# Summer Night Lights (by Supervisorial District)



# Summer Night Lights - 2014

- Outcomes
  - Attendance exceeded expectations
    - 77 separate events were held county-wide
    - Free Swim and Dive In movie nights were a success
      - 4,840, or 24% of total attendance
    - Created 20 jobs for Youth
    - Reaching both incorporated and unincorporated communities





# Summer Night Lights - 2014

## Goals for SNL 2015

- Additional sites and programming
  - Pixley
  - Tipton
  - Pool Parties!



Woodlake Pool Party



# Summer Night Lights - 2014

Partners make the Summer Night Lights program the success it has become.

Alpaugh Unified School District  
Allensworth Unified School District  
Alpaugh Town Council  
Allensworth Town Council  
Boys & Girls Club – Exeter, Ivanhoe, Tulare, and Visalia  
City of Lindsay  
City Woodlake  
CSET  
Cutler-Orosi Joint Unified School District  
Dinuba Parks and Recreation  
Dinuba Police Department  
Earlimart School District  
Family Healthcare Network  
Farmersville Police Department  
Food Link  
PAL – City of Visalia and Tulare County

Porterville Parks and Leisure  
Porterville Police Department  
Proteus  
Pro-Youth HEART  
Rawhide  
Richgrove Unified School District  
Tulare County Office of Ed/SEE  
Tulare County Parks  
Tulare Co. Sheriff Dept  
Tulare County Probation  
United Way of Tulare County  
Visalia Parks & Recreation  
Visalia Police Department  
Visalia Unified School District  
Wittman Center  
Woodlake Police and Fire  
Workforce Investment Board  
YMCA

